

# ***3D Interactive Panoramas***

***(Marketing brochure)***

## ***Summary :***

***(English Version)***

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## PRODUCT PRESENTATION

- ⇒ **To forward to all people responsible in Sales, Marketing & Communication**
- [www.candau.com](http://www.candau.com) is a **Top-of-the-range 3D visual content** provider for communication agencies and Website Designers, or even for the company which manages in-house these functions by itself.

**Discover our New Generation of FULL-SCREEN 3D Panoramic Virtual Tours (360°x360°) in High resolution and Perfect Quality**

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**As of now, take advantage of our actual promotions and immerse your prospective customers inside your products.**

**OUR PANORAMIC VIRTUAL TOUR and other MARKETING & COMMERCIAL VISUAL TOOLS can help you to:**

- \* **Lead your competition with cutting edge innovation**
- \* **Promote your's company's public image**
- \* **INCREASE YOUR SALES**

**Take a few minutes** to discover how we are the only enterprise to offer High Resolution, FULL-SCREEN and Perfect Quality 3D Panoramic (360°x360°) Photography, because of our exclusive process.

- \* **Discover our fabulous examples provided in 'PLATINUM', 'GOLD', 'SILVER' and 'BRONZE' Quality.**

⇒ [www.candau.com/3d](http://www.candau.com/3d)

**“Wow, it's like being suspended and having everything turn around you”**

- \* **To know some more**, just have a closer look at the **additional information in appendix**.  
Forget all that you know about the usual visual tour, we now offer perfection at any desired size.

### **YOU WISH TO BENEFIT FROM OUR ACTUAL PROMOTIONS ?**

Don't delay, contact us today to discuss your application (**free estimates and presentation**), and qualify for our **limited offers** for your personalised '3D Communication Pack'.

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# APPENDIX: ADDITIONAL INFORMATION

## A. How can you use OUR Virtual Tours?

- \* **GIANT SCREEN Video-Projection for Groups Presentations:**
  - \* **Presentations to investors:** for assessment of achievements, search for financing
  - \* **Powerful Demonstrations to Prospect Groups**
  - \* **Trade Shows, Public Shows, and Conferences:** projection on a screen up to 7 meters (22ft) across
  
- \* **Individual presentations on simple screen of computer:**
  - \* **Internet:** for all your **strategy of communication** through the **WEB**
  - \* **Intranet, Extranet:** for **LAN** demonstrations such as a simulation of environment for training ...
  - \* **Locally on PC, Laptop:** for your personalised demonstrations up to 21'' wide screen
  - \* **On CDrom, e-Card:** to send your prospective customers your 3D Virtual Tours as products catalogue or embedded in your digital business card.

## B. What can you show in a 3D Panorama (360°x 360°)?

With our 3D marketing tools, you will improve your image for all products which lend themselves to a **Spherical Vision** from an **internal** fixed point, for example:

- **3D Portfolio** of Architectural or Industrial achievements, theatres, ...
- **Installations of buildings:** Hotels, Offices, Prestige entrance Hall, ...
- **Luxurious buildings:** Residences of great value, Private mansions, Palaces, Golf Courses, Rooms of reception, Restaurants...?
- **Industrial buildings:** Production Factories Installations, power stations...
- **Historical Places:** Residences of famous people, old fortresses with people dressed in costumes of time, historical Reconstruction of villages
- **Safeguard Inheritance:** Cathedrals, Castles, Historical Houses, Museums...
- **Strange places or with restricted access:** Bell-towers, Summits of buildings, Laboratories with controlled atmosphere, Hot Air Balloons, Racing F1-ChampCART, ...
- **Places of prohibited access** because they may be too sensitive to degradations as single specimens: private coaches, prehistoric caves...
- **Military zones** for 'confidential defense' use: Submarines, Tanks, Ships, jets,...
- **Virtual Showrooms** for voluminous products: Boats, Cars, Planes, Helicopters, Trains, Trucks...
- **Cultural places:** Set of Cinema, Theatre stage, Scenes of Spectacles...
- **Places of entertainment:** Attraction Parks Rides, Zoos, Parks Sets of themes and Entertaining tourist, ...
- **Landscapes and scenic places:** canyons and suspension bridges, mountainous sites, rivers, ...
- **And so on, let's just imagine: sky is the limit ...**

## C. Our Full Spectrum of Services include:

In order to better emphasize and to promote your offices or your products, we can build you **personalized Virtual Tours** adapted to your budget and **associating various products of Very High Quality**:

- **3D Spherical / Cubic Panoramas in FULL-SCREEN**: our main product, as described above, an internal view 360°x360° from left to right and from top to bottom
- **Cylindrical Panoramas 360°**: an internal view only from left to right
- **Peripheral view of 3D objects**: turn 360° around the object (opposite of internal)
- **3D Modelling** : for projects that can't be yet photographed
- **Traditional 2D Photographs**: for Web-Photogallery and printed brochures
- **Posters**: for high resolution and large size prints
- **Backgrounds for PC screen**: promotional tools to maintain relationships with prospects on a regular basis.
- **Corporate Video Movies**.

## D. Why do Business with US?

“Our goal is to exceed your expectations” : Our **Photographers (5<sup>th</sup> generation), Infographers and Computer engineers** will use their **combined professional expertise and craftsmen know-how** for your disposal. Our sole business is to provide you a Virtual Tour of Very high definition and... **Often more beautiful than reality**.

### **Your Quality Assurance :**

**Our manufacturing criteria will always go beyond your requirements, in order to guarantee the best possible quality.**

**Our target is not the mass market. Our niche market is perfect quality: each of our 3D Panoramas has the ambition to be a Work of Art, where the least detail must be perfect. This is not a commercial choice; it is a state of mind.**

**To achieve this, we need the best equipment on the market (we adapt ourselves, our hardware, and our software); but overall, we need to provide a lot of strong work and a lot of rigour from the beginning to the end of the whole process, in order to be able to deliver the requested quality.**

Entire website : [www.candau.com](http://www.candau.com)